Mastermind**EHR**

✓ Doctor designed
✓ Doctor tested
✓ Doctor approved
✓ Doctor adopted
✓ Doctor recommended

Doctor loved!

Experience the difference of an EHR designed by doctors, for doctors.

"Flexible enough for all our physicians' individual practice styles, and great support."
Steve Blake, CEO
Central Park ENT & Surgery Center
Dallas, TX

"We left a big name brand for Mastermind because we wanted a simple EHR that was tailored to our needs instead of someone else's idea of patient care."
Dr. Scott Kloek, Pediatrics
Memphis Children's Clinic
Memphis, TN

"I compared 15 to 20 systems, and I picked Mastermind EHR. It was obvious that doctors were involved in designing the software."
Dr. Jeffrey Ginsburg, ENT
ENT & Facial Plastic Surgeons
Riverdale, NY

"Our practice has already made more money since we switched to Mastermind EHR. I'm not a computer guy, and I learned it overnight."
Dr. Dan Bhakta, Podiatrist
Accent Podiatry Group
Arlington, TX

"Mastermind EHR is how doctors practice medicine, not how government regulates it."
Dr. Mark Brown
Medical Director, IHCS
Jackson, MS

Medical Mastermind
Your Practice. Your Words. Your Way.

medicalmastermind.com
800-747-9099

Software Unlimited

Established in 1984, Medical Mastermind provides Practice Management and Electronic Health Records to thousands of physicians from all specialties. Our software is designed by doctors, nurses, billing administrators, and other medical personnel to provide the ideal solutions for any size practice and every specialty. Medical Mastermind is headquartered in Baltimore, MD with offices in Jackson, MS, Albany, NY and Orlando, FL.

James R. Milligan, CEO, Medical Mastermind

1. What were some of the major obstacles that providers faced as they sought to meet Stage 1 meaningful use requirements – and what specific features and functions of your software helped providers rise to the challenge?

Our physicians were challenged by determining which measurements they were going to track, and how they were performing against those measurements. Our EHR software solves this issue with an intuitive dashboard that shows at a glance how he or she doing on their requirements. Additionally, during each encounter, the software provides real time feedback to the physician on their progress toward satisfying each meaningful use requirement.

2. Stage 1 meaningful use focused on CPOE, patient summaries and recording patient information and demographics. Stage 2 focuses on other criteria such as health information exchange and patient engagement. How will your EHR help vendors meet these new requirements?

We provide all of the technical and system necessities required for HIE. We also provide a patient portal, but we have taken that to the next level by empowering each patient to physically carry their own medical records, including all x-rays, EKG printouts, lab results, notes, and anything that constitutes part of a medical record in an organized format, in a biometrically secure device that fits on their keychain. This device, called a 'PEHRL [Personal Electronic Health Link] key', is compatible with all medical records software so that the patient is in total control of all of their records. We have a white paper on this technology and solution on our web site.

3. While healthcare providers have been focused on meeting meaningful use to earn their share of the government's incentives, how can your software be leveraged to deliver the long-term clinical and cost benefits that will result in a positive return on investment?

We are very focused on improving patient care. Ours software enables practices to provide better care, more efficiently, thus enabling them to see more patients while ensuring they are in compliance. Many EHRs claim higher efficiency and ROI, however, none were developed with the depth of experience and expertise in understanding how physicians like to work. Our developers spent two years inside physician's offices studying and analyzing workflows as they built the system. As a result, the product enhances the physician's work flow.

4. Meaningful use Stage 3, as currently envisioned, is supposed to lead to better health outcomes. How do you expect your software to help organizations improve outcomes?

We have a physician board that oversees the quality and usability of our EHR solutions, and who assure our products and services are positioned from the perspective of what works best for the physician. Under their guidance, we are ensuring that these tools truly help a physician practice better medicine and do not impede either their decision making or the flow of their practices. And, it doesn't affect the veracity of their patient notes or their individual approach to practicing medicine.

5. With a certified EHR, healthcare organizations have the technology that makes it possible to meet meaningful use. As a vendor organization, what are you doing to partner with healthcare organizations to ensure that they most efficiently and effectively meet the meaningful use requirements?

Physicians have been successfully practicing medicine for a long time. We enable our physicians to practice medicine the way they are accustomed by providing a tool that adapts to their individual needs while satisfying compliance and regulatory requirements. Our software provides the physicians with instantaneous single view feedback on where they stand on meaningful use, thus ensuring they reach all of their goals. In addition, the built-in dashboard keeps them up to date with overall progress so they can effectively meet their requirements.

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